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TURNAL KEUANGAN DAN BISNIS

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Jurnal Keuangan dan Bisnis (JKB) is an academic journal published by the Institute for Research and Community Service (LPPM), Catholic University of Musi Charitas (UKMC), Palembang. The journal focuses on the fields of Economics, Management, Business Finance, and Accounting, aiming to disseminate high-quality research and facilitate knowledge exchange among academics, researchers, and practitioners. JKB is published biannually in March and October and is accredited by SINTA with Rank 4, reflecting its commitment to high scientific standards and a rigorous peer-review process.

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